

A

Different 'cause' verbs

topic	verb	examples
negative events, situations and feelings	cause	The storm caused chaos / havoc / a lot of damage . Her remarks caused alarm/concern . Her son's behaviour caused her great anxiety / a lot of embarrassment .
positive and negative changes	bring about	The discovery of X-rays brought about a revolution/transformation in medical science. The events brought about the downfall/collapse of the government.
positive and negative situations and feelings	create	Her book helped create awareness of inner-city poverty. Your presence on the committee is creating problems for all of us.
sudden, often negative, events	spark off	The announcement sparked off riots/demonstrations in the cities. His wife's absence sparked off rumours in the media.
reactions from people	attract	His book has attracted a lot of criticism/interest . The charity appeal attracted support from a wide range of people.
results and effects	produce	My comments produced the opposite effect to what I intended. Her research has not yet produced any results , but we must wait.

B

Causes and effects

The immediate cause of the problem was an oil leak.	The underlying cause of the problem was a lack of funds over many years.
The government hopes to reduce/minimise the impact of the new taxes.	The support she got from the Prime Minister strengthened/increased the impact of her report.
The new measures had an unexpected/unforeseen outcome .	The new tax led to the predictable/inevitable outcome that many people became poorer.
The positive/beneficial effects of the changes were soon apparent.	The negative/adverse effects of the changes were not noticed immediately.
The crisis was the direct/inevitable result of bad economic planning.	One indirect/unforeseen result of the new laws has been a rise in unemployment.

C

Common expressions for everyday events

The book **caused an uproar** in the United States. [made a lot of people complain angrily]

If you make her angry, you'll have to **suffer the consequences**.

The accident **had a huge effect** on her life.

Latino singers have **had a major impact** on pop music this year.

Remember that it **makes/creates a bad impression** if you're late.

The drug companies **have a lot of influence** on doctors.

Their love affair **caused a sensation**.

Common mistakes

To **affect** means 'to have an influence on someone/something, or to cause them to change'. (Her death **affected** everyone **deeply**.) To **effect** means 'to achieve something / make something happen'. (We are trying to **effect a change** in the way people think about their diet.) The noun **effect(s)** refers to the result(s) of something. (His stressful life **has had an effect** on his health.)

C

53.1 Complete each sentence with a verb from A. Use each verb once only.

- The film has a lot of criticism, both positive and negative.
- The extra work Olga's had to do has her a lot of stress.
- The experiment didn't the results we'd expected.
- David Line wrote an excellent article on the factors that the collapse of the Soviet Union.
- The rise in the price of fuel has a series of protests.

53.2 Choose the correct collocation.

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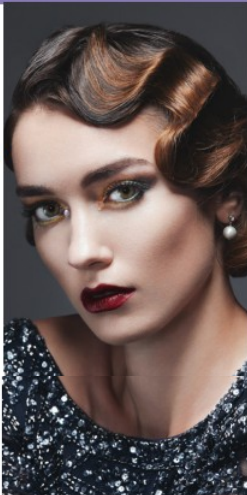
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THE WEEKEND

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Book Review: Rhoda Legge Her Story

I've just been reading the very interesting biography of Rhoda Legge, an early star of silent films. She isn't generally well-known now but she caused a(n) (1) *impression / sensation / outcome* in the 1920s when she had an affair with a minor member of a European royal family. This turned out to have a (2) *major / principal / chief* impact on her career. At first she was very distressed by the (3) *effect / influence / uproar* it caused in the press. However, ultimately, she did not suffer the negative (4) *results / consequences / outcomes* she initially feared. On the contrary, the affair had an (5) *unpredicted / unknown / unexpected* outcome. The (6) *good / advantageous / positive* effects of the affair soon began to make themselves felt as she began to be offered all sorts of interesting new roles. The affair (7) *affected / effected / infected* the way people thought about her. The relationship lasted only a few months but it (8) *produced / attracted / caused* a sensation that (9) *had / did / got* a huge impact on her career.



53.3 Choose an ending from the box to complete each sentence below.

some changes in the way the college is structured.	cause of the fire was.
the development of personality very deeply.	the impact of the new measures.
the impact of the tragedy on their children.	results which no one could have predicted.
result of the huge tax rises.	a good impression at a job interview.
a considerable influence on his choice of career.	causes of crime.

- The enquiry aims to establish what the immediate
- Henry's grandmother had
- The changes had some unforeseen
- Criticising your previous boss doesn't create
- The parents did all they could to minimise
- What happens in childhood affects
- Management is trying to effect
- The TV coverage they have received has strengthened
- The government should do something about the underlying
- The riots were an inevitable

INFLUENCE; EFFECT; IMPACT; CONSEQUENCE